



SWAN HELLENIC: PRESS RELEASE (18 January 2021)

Swan Hellenic celebrates year of cruise return with new dedicated saving fares

Cultural expedition cruise pioneer welcomes inaugural bookings with saving fares and additional offers worldwide

Cyprus, 18 January 2021: Swan Hellenic has announced its new dedicated saving fares, celebrating the year that cultural expedition cruising returns to the world, crowned by the Antarctic Polar Eclipse maiden cruise of the first of its three 5-star ice class ships, Minerva, in November.

Anyone booking anywhere in the world between now and 31 March 2021, will be welcomed with a saving of 20% off their choice of 2021-2022 cruises, plus additional market-specific offers.

Full information on these additional country-specific offers, ranging from flights to onboard spending, is available from Swan Hellenic's website and its local offices and agents.

What's more, that's all without any compromise in the iconic company's industry-leading all-inclusive cruises, which even include each guest's pre-night hotel and transfers.

Plus, guests can book with total confidence, knowing they'll always be protected by Swan Hellenic's no-quibble cancellation policy, which allows guests to cancel any cruise booked by 31 March 2021 up to 30 days prior to departure and receive a Future Cruise Credit valid for 2 years.

With close personal service available through its own offices and top partners across Asia, Australia, India, North America and Europe, guests of the old Swan Hellenic and a whole new generation of explorers can benefit from close personal support to choose from cruises of the Antarctic, Pacific, Caribbean, Scotland, Nova Scotia, Greenland and Eastern Russia to see what others don't.

All in all, thanks to Swan Hellenic, it's now easier than ever to be sure of something really special to look forward to when the pandemic's passed.

About Swan Hellenic

Swan Hellenic was relaunched in July 2020 to proudly continue the spirit of cultural expedition cruising the company had pioneered in the 1950s. Building on its British roots, the new company has a global cultural cruising outlook dedicated to providing guests with the opportunity to 'see what others don't'.

Two new 5-star polar PC 5 ice-class expedition cruise ships arriving in November 2021 and April 2022 will each accommodate 152 guests in 76 spacious staterooms and suites, the majority with large balconies. A larger PC 6 ice-class vessel accommodating 192 guests in 96 staterooms and suites in the same distinctive comfort and style as its sister ships will be arriving year-end 2022. All three new ships are being built in full compliance with SOLAS Safe Return to Port requirements.

Dedicated to guests with a passion for adventure and cultural exploration, the company's meticulously planned itineraries explore the wild landscapes, wildlife, peoples and unique cultures of the world's less travelled regions.

Its ships feature elegant Scandi-design interiors, extensive outdoor spaces and dedicated expedition facilities. The crew includes an expedition team comprising expert guides, speakers and lecturers, and numbering 120 and 140 respectively almost equals the number of guests, reflecting the high levels of attentive personal service provided.

Headquartered in Cyprus with offices in London, Dusseldorf and Monaco, together with a branch office in Hong Kong (serving mainland China, Taiwan and South-East Asia), as well as partnerships serving India, Japan and Australia-New Zealand, Scandinavia and Iceland, Swan Hellenic supports its customers with close personal service worldwide.



For more information about Swan Hellenic,
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